

# KRAMER LEADERSHIP

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## Kristy L. Farewell

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Since 2003 Kristy has served organizations and leaders in North and South America in executive coaching and onboarding, strategic planning, team development, and change management. Her consultative and development approach integrates proven organizational and people strategies and a laser focus on service to the individual and organization.

Kristy's prior consulting and coaching clients range from newly appointed leaders and seasoned executives from various sectors, including healthcare, academia, pharmaceutical, financial services, and government. A sample of organizations where she has served leaders include Wake Forest Baptist Health, Highmark Health, Tesaro (now a part of GlaxoSmithKline), Boehringer Ingelheim (USA), Bayer, Merck Animal Health, PNC Financial Services Group, Truliant Federal Credit Union, Crowe, Office of Naval Research, U.S. Army, and US GAO.

Before returning to consulting and coaching, Kristy served in several leadership roles, strategically leading system-wide change to support leaders to deliver organizational outcomes. The scope of her leadership roles has included succession/talent planning, organizational effectiveness, employee engagement, coaching, leadership development, and training. She recently served as the Director of Talent Management at Wake Forest Baptist Health, serving over 19,000 faculty and staff. In this role, she invested time to intimately understand the moving parts of academic medicine, with an intentional partnership with faculty affairs and the school of medicine leadership team to provide integrated and role-based development for faculty, staff, and providers. Previously she led as the program manager for the PNC Leadership Institute. In this role, she partnered with an integrated team of coaches, facilitators, and consultants to deliver coaching and leadership services to approximately 7,000 people leaders ranging from manager to SVP. Through her leadership, the Institute annually graduated 200 leaders from their 12-month leadership development program, led 75+ team development consultations, provided internal coaching for mid to senior-level leaders, and managed partnerships with external industry and development organizations to offer targeted development to high-potential and executive leaders.

Kristy completed her Master of Science degree in Organizational Leadership at Geneva College, with research focused on Executive Development. She completed her Bachelor of Arts degree in Communication from Slippery Rock University, holds several certifications in leading personality and psychological instruments, and is a certified executive coach. To give back, Kristy hosts a weekly vlog called GirlExec and volunteers with several non-profit organizations in her community.